ISEAL Alliance Code of Ethics

Version 1.1 June 2016

ISEAL Alliance Overall Aim

To strengthen sustainability standards systems for the benefit of people and the environment

Vision for Membership

ISEAL members are driving the sustainability standards movement forward and embrace the ISEAL Alliance as an important platform for defining credibility and working together to continuously improve their impacts. All members support the ten ISEAL Credibility Principles, which capture what's essential for a sustainability standards system to deliver positive impact.

Full and associate members are also brought together by a common desire to collaborate and innovate as they seek to make their social and environmental standards systems more effective and more widely adopted by governments, businesses and other stakeholders. They also engage in strategic discussions and working groups to ensure that standards are constantly evolving and at the frontline as vehicles for sustainable development.

Code of Ethics

ISEAL Members:

   a. Commit to work collectively within the ISEAL Alliance to achieve the Alliance's Strategic Framework;

   b. Ensure that none of its activities or the activities of its subsidiaries or parent companies run counter to the ISEAL Credibility Principles;

   c. Share information about their programs and procedures with other ISEAL members;

   d. Integrate public transparency as a basic operating principle by making information about their operations, including financial information, publicly available through their respective websites;

   e. Seek opportunities to collaborate with other members at all levels of implementation of their standards system;

   f. Strive to improve access of producers to multiple standards systems by creating efficiencies between systems;

   g. Strive to reduce confusion in the market by clearly and accurately communicating the nature of their standards program;

   h. Develop agreements on how they will present their program and each other externally, and strive to follow those agreements in communications to external stakeholders;

i. Refrain from making false or misleading statements about other ISEAL members;

j. Strive to mitigate all potential conflicts of interest in their work, as they arise, including undue influence by companies;

k. Actively engage with other ISEAL members to achieve the above mentioned goals;

l. Do not engage in work elsewhere that contradicts this Code of Ethics; and

m. Do not make false statements about the ISEAL Alliance or the nature of their membership in ISEAL.