PROMOTING BIODIVERSITY CONSERVATION
AND THE SUSTAINABLE USE OF NATURAL
RESOURCES

An Introduction to the eco.business Fund

Sao Paulo, May 23, 2018
MISSION

The fund aims to promote business and consumption practices that contribute to biodiversity conservation and the sustainable use of natural resources, and to mitigate climate change and adapt to its impacts, initially in Latin America and the Caribbean.
About the eco.business fund

The eco.business Fund was created in 2014 as a joint initiative of partners seeking to strengthen the role of the private sector in biodiversity conservation.

Legal Form:
Luxembourg-based specialized investment fund (SICAV-SIF)
ORGANIZATION OF THE ECO.BUSINESS FUND

FLOW OF FUNDS

Donors & Investors → Sponsoring → Funding

Donors & Investors

Dedicated Financing

Local Partner Institutions¹

Technical Assistance

Target Group

Direct Investments
(Max. 15% of Outstanding Portfolio)

¹ Commercial banks, microfinance institutions, leasing companies, etc.
• Biodiversity hotspots are highly biodiverse areas endangered by human activity.

• These areas host a vast amount of irreplaceable, endemic species not found anywhere else in the world.

• Seven of the world’s 36 biodiversity hotspots\(^1\) are located in Latin America.

• The eco.business Fund’s initial focus is on highly biodiverse regions (the Andean Region and Central America) that overlap biodiversity hotspots.

\(^1\) Source: Critical Ecosystem Partnership Fund
ELIGIBILITY CRITERIA FOR THE FINAL TARGET GROUP

1 Certified Producers
The final borrower has to hold one of 23 certifications for sustainable production approved by the fund, including:

2 “Green List” Activities
Funded activities must be included in a list of specific uses with a significant positive impact on conservation, such as:

- Renewal or establishment of cocoa plantations and shade-grown coffee under agroforestry systems
- Infrastructure and equipment required to produce compost and organic fertilizers
- Water filtration systems to promote water purification and soil quality
- Purchase and installation of water-saving drip or micro-sprinkler irrigation systems
SUSTAINABILITY STANDARDS AT A GLANCE

• 23 Sustainability Standards are eligible
• 68% of the eco.business portfolio is certified
• The certified portfolio as of YE|2017 was USD 56.5 Million
• The Fund received reporting under 6 standards as of YE|2017
FIRST LEVEL CLAIMS BY IMPACT AREA

• Biodiversity Conservation
  • Endangered, Threatened and Protected (ETP) species
  • Genetically Modified Organisms (GMO)
  • Forests and High Conservation Value Areas Protected
  • Responsible use of agrochemicals (banned pesticides, herbicides, and other agro-chemicals)

• Sustainable use of Natural Resources
  • Soil Quality and Structure
  • Water Use
  • Water quality

• Climate Change
  • Adaptation and Mitigation Measures