The role of sustainability standards in confronting forced labour in supply chains

The ISEAL Innovations Fund is supported by the following partners:
Norma Tregurtha

Director of Policy & Outreach, ISEAL Alliance
What is ISEAL

We are the global association of sustainability standards

› Membership organisation
› Founded 2002
› Not for profit company
› Based in London
› 25 staff Secretariat
A movement of credible and innovative standards

Members
The ISEAL Innovations Fund
Catalysing member innovations

The ISEAL Innovations Fund is supported by the following partners:
Webinar agenda:

Introduction

Discussion points:
› The better detection of forced labour in supply chains – strategies and approaches (25 min)

› Responsibility of remediation when forced labour is identified (25 min)
Webinar agenda:

1. SAN project overview
2. Fair Food Standards
3. Discussion
4. SAN project – remediation
5. GoodWeave – response
6. Discussion
Jessica Chalmers

Programme and Partnerships Manager,
Sustainable Agriculture Network (SAN)

1. SAN project overview
Hon. Laura Safer Espinoza

Director
Fair Food Standards Council
The Fair Food Program
Verifiable Human Rights Protection

FROM THE FIELDS...

... TO THE PRODUCE AISLE.
The Coalition of Immokalee Worker’s Anti-Slavery Program has been recognized nationally and internationally for investigating and assisting in the prosecution of forced labor/modern-day slavery operations across the Southeastern U.S., helping liberate over 1,200 workers held against their will. Sexual assault, wage theft, safety violations and other abuses were endemic.
THE SOLUTION

The Fair Food Program:
A market-based, worker-driven social responsibility program
Participating Buyers in the Fair Food Program

- Participating Buyers sign legally binding agreements, committing to pay a premium for their produce and to source only from growers certified by the Fair Food Standards Council. Participating Growers agree to implement the Program’s Code of Conduct including cooperation with monitoring.
THE SOLUTION

Key mechanisms for monitoring and enforcement in the Fair Food Program

- Worker-drafted Code of Conduct
- Worker-to-worker education
- 24-hour complaint mechanism
- In-depth audits
- Fair Food Premium
- Market consequences
3. Discussion
Brett Dodge
Senior Consultant
Ergon Associates

3. Discussion
Brett Dodge
Senior Consultant
Ergon Associates

4. SAN project – remediation
Elisabeth Bystrom
Senior Manager, Capacity Building & New Sector Development
GoodWeave International
**AUTHENTICITY**
We have a proven System that drives full supply chain responsibility.

**PROXIMITY**
We are close to the issues, communities, and people who make the products consumers buy.

**EXPERIENCE**
We are the pioneer with 25 years of experience removing children from supply chains.

**TRANSPARENCY**
We map supply chains from the factory floors to the home.
Remediation is a necessary measure to protect children and workers found in unsafe situations
GoodWeave Forced Labor Remediation Model

- Remedy at the source
- Improved transparency to workers
- Workers’ rights awareness training
- Assist with securing legal identity
- Removal from workplace when safety is at risk
- Connections with livelihoods and skills programs
Jessica Chalmers

Programme and Partnerships Manager,
Sustainable Agriculture Network (SAN)
Hon. Laura Safer Espinoza

Director
Fair Food Standards Council
ISEAL Innovations Fund will be welcoming applications from members for Replication Grants from Oct 2018

Contact fund@isealalliance.org for more details

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