Call for Expressions of Interest

Content editor to draft copy that contextualises ISEAL resources

Deadline for EOI submissions: 16th of November 2018

ISEAL Alliance

The ISEAL Alliance is the global membership association for credible sustainability standards. ISEAL shapes the context in which voluntary standards systems operate, by defining what good practice looks like for the sector, as well as through influencing how external stakeholders think about and engage with credible voluntary standards systems. Our members are sustainability standards that meet the ISEAL Codes of Good Practice and promote measurable change through open, rigorous and accessible certification systems.

Background

ISEAL’s mission is to strengthen sustainability standards systems for the benefit of people and the environment. To facilitate this, ISEAL’s innovations learning programme engages with ISEAL members and other key stakeholders to drive greater sustainability impacts. The ISEAL Innovations Fund was created in 2016 to support ISEAL members by making resources available for sustainability standards to improve their effectiveness, efficiency, and value through piloting innovative practices and tools. Through our innovations programme, ISEAL has developed a wealth of valuable resources that we use to support our community. These resources comprise of webinars, video and audio of events, promotional / introductory videos, reports, guidance notes and other written material. The projects supported by the Innovations Fund have also produced a range of reports, videos, webinars and online resources.

As both the innovations learning programme and fund-supported projects mature, ISEAL is developing a platform to centralise these resources on its public website. Many of these resources were previously available internally to the ISEAL community, and have been developed by various staff from different teams. ISEAL wishes to frame these resources online with short summaries that are written with a consistent tone.

The Assignment

We are looking for an experienced content editor to draft written copy that will introduce each ISEAL resource that will feature online. This paragraph will summarise the content of the resource in a clear fashion, with a consistent tone.

For each resource that requires copy, ISEAL will provide the editor with the corresponding resource. Where the resource is a video, ISEAL will also provide a transcript to support the editor in summarising the information.
Timeline and Budget

ISEAL anticipates that this assignment will take between 5-10 days.

ISEAL will provide the editor with all resources and material on COB 19th of November, 2018. The final copy should be submitted by COB 30th November.

To Apply

To be considered for this work, please submit an expression of interest that includes the following:

- Name
- Organisation
- Budget for the work, including details of daily rates and any other elements of project budget (incl. VAT)
- A detailed CV or resume outlining relevant experience and competencies
- Links to work completed of a similar nature

The content editor will be selected based on: experience and expertise of content writing, knowledge and experience of writing about sustainability standards, ability to work to the timeline and efficient use of the budget.

Interested parties should contact Josh Taylor (fund@isealalliance.org) for any queries regarding this call.

Closing date for submissions is the 16th of November 2018.

ISEAL reserves the right not to accept any expression of interest submitted.