

# Conference programme

21-22 May 2018, São Paulo, Brazil

## Tuesday 22nd May

Time	Session
16:30	Registration
17:00	<b>Introduction to ISEAL</b>
	Not familiar with ISEAL's work or want an update? Come along to this short introduction to ISEAL to hear about our work, strategic priorities and the ISEAL Community. <ul style="list-style-type: none"> <li>• Suzanne Clift, Senior Manager, Communications, ISEAL Alliance</li> </ul>
18:00	<b>Cocktail reception</b>
18:30	<b>Speeches</b>
	Hear some inspiring speeches to spark the discussion for the days ahead and take the opportunity to network with businesses and sustainability professionals. <ul style="list-style-type: none"> <li>• "Harnessing the power of the media to support our missions" by Maria Zulmira de Souza, President of Board of Directors, Imaflora</li> <li>• "A pathway for sustainability standards in divided times" by Álvaro Almeida, Director for Latin America, GlobeScan</li> <li>• "Rewarding responsible practices: how FSC is incentivising the protection of ecosystem services" by Kim Carstensen, Director General, Forest Stewardship Council (FSC)</li> </ul>
20:30	Close

## Wednesday 23rd May

Time	Session
08:30	Coffee and registration
09:00	<b>WELCOME: Making standards work for the people, places and issues that matter</b>
	Karin Kreider will introduce the big issues that we will discuss throughout the day as we focus on the theme of 'driving change for greater impact'. We will hear how sustainability standards, like the Sustainable Development Goals, are committed to ensuring that no person, place or issue is left behind. <ul style="list-style-type: none"> <li>• Karin Kreider, Executive Director, ISEAL Alliance</li> </ul>
09:15	<b>KEYNOTE ADDRESS: Water stewardship: from commitment to impact</b>
	With more than two billion people globally affected by a lack of safe water and more than 630 million people lacking access to clean drinking water, Nestlé recognises that water is a big sustainability issue. In his keynote address, Nestlé's Technical Director of Water Resources, Carlo Galli, will talk about Nestlé's ambitions around water stewardship and how they are putting this into practice. He will share how, through innovative approaches and strong partnerships with standards, you can make sure your commitments have a greater impact for those who need it most. <ul style="list-style-type: none"> <li>• Carlo Galli, Technical Director Water Resources, Nestle</li> </ul>

<b>09:30</b>	<b>PLENARY: Putting users first: improving standards for those at the start of the supply chain</b>
	<p>This year we are putting producers, smallholders and small enterprises at the heart of the discussion. In this session, producers and small businesses will share their experiences of sustainability standards. We will also hear from standards on how they are innovating to deliver better value and what more can be done.</p> <ul style="list-style-type: none"> <li>• Isabela Pascoal, Marketing Manager, Datterra Coffee</li> <li>• Kim Carstensen, Director General, Forest Stewardship Council</li> <li>• Cristian Vásquez, Development Assistant Manager, Fundación Chiquihue</li> <li>• Luis Oliva Turbis, Project Lead, Fundación Chiquihue (respondent)</li> <li>• Darío Soto-Abril, Chief Executive Officer, Fairtrade International (smallholder keynote and moderator)</li> </ul>
<b>10:30</b>	<b>Workers voices: how can standards be better partners for trade unions?</b>
	<ul style="list-style-type: none"> <li>• Carlos Eduardo Chaves Silva, Representative, CONTAR (National confederation of rural workers)</li> </ul>
<b>10:45</b>	<b>Coffee and networking</b>
<b>11:15</b>	<b>BREAKOUT SESSIONS</b>
	<p><b>Ensuring supply chains deliver decent work: standards at the forefront on tackling forced labour issues</b></p> <p>According to ILO, at any given time in 2016, an estimated 40.3 million people were in modern slavery, and one in four victims were children. In addition, debt bondage affected half of all victims of forced labour. How are sustainability standards taking effective measures to eradicate forced labour, end modern slavery and human trafficking? How are standards innovating and learning from past experiences to address complex challenges in this field? How are they collaborating with other actors in this journey of continuous improvement to address forced labour?</p> <ul style="list-style-type: none"> <li>• Jessica Chalmers, Programme and Partnerships Manager, Sustainable Agriculture Network (SAN)</li> <li>• Elisabeth Bystrom, Sr. Manager for Capacity Building and New Sector Development, GoodWeave</li> <li>• Marcel Gomes, Executive Secretary, Repórter Brasil</li> <li>• Karin Kreider, Executive Director, ISEAL Alliance (moderator)</li> </ul>
	<p><b>Unpacking collaboration: fostering improvement for smallholder farmers</b></p> <p>With an estimated 500 million smallholder households globally, amounting to upwards of two billion people, smallholder agriculture has some of the highest incidences of poverty of any sector. Standards are reviewing how to better meet the needs of smallholders and provide the incentives and support necessary to drive improvement over time and at scale. Standards systems cannot do this alone. Collaboration is key for scaling up improvements for smallholders. But what makes a successful collaboration? How can it be nurtured to drive impact? And what are the challenges we face? In this interactive session, we will hear and discuss the experiences of a range of stakeholders involved in collaborative smallholder projects and consider these questions and more.</p> <ul style="list-style-type: none"> <li>• Miguel Hernandez, Regional Director, South America, Bonsucro</li> <li>• Britta Wyss Bisang, Chief of Sustainable Supply Chains, Rainforest Alliance</li> <li>• Bruno Rangel, President, Socicana</li> <li>• Ana Garzón, Manager, Innovations ISEAL Alliance (moderator)</li> </ul>
	<p><b>Sustainability at scale: the role of standards in landscape approaches</b></p> <p>To make meaningful progress on key sustainability issues like deforestation and biodiversity loss, we need to work collaboratively and at scale. Landscape and jurisdictional approaches offer that promise and potentially can be used to meet supply chain sourcing commitments. But how do we know whether these approaches are delivering improvements? What can we learn from sustainability standards applied at a jurisdictional scale? In this session, we will explore how sustainability standards are already being used at the landscape level, what changes or adaptations are necessary, and how to ensure landscape approaches are credible and effective.</p> <ul style="list-style-type: none"> <li>• Laura de Santis Prada, Executive Director, Imaflores</li> </ul>

	<ul style="list-style-type: none"> <li>• Cid Sanches, External Consultant, Round Table on Responsible Soy (RTRS)</li> <li>• Ángela Maria Betancourth Escobar, Technical Coordinator OSIL Program, BioCarbon Fund, Colombian Ministry of Agriculture</li> <li>• Salahudin Yaacob, Technical Director, Roundtable on Sustainable Palm Oil (RSPO)</li> <li>• Patrick Mallet, Director, Innovations, ISEAL Alliance (moderator)</li> </ul>
	<p><b>GIS masterclass: the power of mapping</b></p> <p>Want to learn more about Geographic Information Systems (GIS)? Join us for this GIS masterclass to find out more about how it works in practice and how your company could benefit.</p> <ul style="list-style-type: none"> <li>• Alicia Bustillos, Project Officer, Accreditation Services International (ASI)</li> <li>• Santiago Penedo, CapWater Project Coordinator, Institute for Technology and Resources Management in the Tropics and Subtropics (ITT)</li> <li>• Dennis Wittmann, Assurance Coordinator, Aquaculture Stewardship Council (ASC)</li> </ul>
<b>12:30</b>	<b>Lunch</b>
<b>13:30</b>	<p><b>PLENARY: Lightning talks: spotlight on new tools, products and partnerships that are driving change</b></p>
	<p>This is not 'business as usual': showcasing some of the hottest new sustainability tools, products and partnerships through a series of short speeches.</p> <ul style="list-style-type: none"> <li>• "Voluntary sustainability standards around the globe: current trends" by Ana Patricia Batalhone, Associate Sustainability Expert, ITC Trade for Sustainable Development (T4SD)</li> <li>• "Data and the finance sector: unlocking the impact of standards" by Sandra Abella, Director, eco.business Fund</li> <li>• "Steps towards supply chain impact" by Alexander Ellebrecht, Senior Business Consultant, ChainPoint</li> </ul>
<b>14:15</b>	<b>BREAKOUT SESSIONS</b>
	<p><b>Giving way to workers' voices: tools and approaches to amplify worker voices and deliver impact</b></p> <p>At the core of many sustainability standards is the goal of providing better conditions for workers worldwide, but how are standards incorporating worker voices to make their strategies more effective? How can workers contribute to a more cost-effective assurance? What is the experience in designing grievance mechanisms that can provide remedy for workers? Join us for this interactive session to discuss how sustainability standards are collaborating to help operationalise complex concepts like living wage and drive change for workers.</p> <ul style="list-style-type: none"> <li>• Lauren Shields, Manager, HERproject, Business for Social Responsibility (BSR)</li> <li>• Oi Soo Chin, Impacts and Evaluation Director, Roundtable on Sustainable Palm Oil (RSPO)</li> <li>• Eric R. Biel, Senior Advisor, Fair Labor Association</li> <li>• Norma Tregurtha, Director, Policy and Outreach, ISEAL Alliance (moderator)</li> </ul>
	<p><b>Unpacking collaboration: fostering improvement for small-scale enterprises in metals, minerals and mining</b></p> <p>With an estimated 100 million relying on small-scale mining to support their families, and 90% of gold extraction undertaken by artisanal miners, there are many in areas with few economic opportunities who depend on this activity for their livelihood. Standards are reviewing how to better meet the needs of small scale enterprises and provide the incentives and support necessary to drive improvement over time and at scale. Standards systems cannot do this alone. Collaboration is key vehicle for scaling up improvements for artisanal miners. But what makes a successful collaboration? How can it be nurtured to drive impact? And what are the challenges we face? In this interactive session, we will hear and discuss the experiences of a range of stakeholders involved in collaborative sustainable mining projects and consider these questions and more.</p> <ul style="list-style-type: none"> <li>• Baptiste Coue, Head of Monitoring and Evaluation, Alliance for Responsible Mining (ARM)</li> <li>• David Finlay, Responsible Minerals Manager, Fairtrade Foundation</li> <li>• Francisco Ccama Layme, President, Oro Puno SA</li> <li>• Aimee Russillo, Partner, LiSeed Consulting (moderator)</li> </ul>

	<p><b>Sustainability at scale: creating the enabling conditions for change</b></p> <p>This session builds off the morning breakout on landscape and jurisdictional approaches. We know that long-term and large-scale change is dependent on having the right enabling conditions in place. This includes market-based incentives like certification but also an enabling regulatory environment and financial incentives. This session will explore a range of strategies to bring about the enabling conditions and the role of sustainability standards within that – how are standards systems diversifying their strategies and how can they best contribute to the broader movement for change?</p> <ul style="list-style-type: none"> <li>• Marco Antonio Fujihara, Consultant, Tropical Forest Alliance 2020</li> <li>• Edegar de Oliveira Rosa, Head of Food and Agriculture Programme, WWF-Brazil</li> <li>• Daniela Mariuzzo, Country Director, IDH Brazil</li> <li>• Marcelo Posonski, Senior Project Manager, Proforest</li> <li>• Patrick Mallet, Director, Innovations, ISEAL Alliance (moderator)</li> </ul>
	<p><b>FPIC Masterclass: Improving verification on the ground</b></p> <p>The right to free, prior and informed consent (FPIC) is a key principle of international human rights law to protect indigenous peoples’ livelihoods and territory, and is therefore required by many sustainability standards. However, despite a growing body of knowledge around FPIC, there are limited resources designed specifically to help assurance providers verify whether FPIC has been achieved. In this masterclass, we will explore the challenges in FPIC processes in different sectors and take a close look at a draft framework for FPIC verification that places as much emphasis on the importance of verifying the process as it does on verifying the outcome. If you have experience in FPIC, this is a unique opportunity to shape an exciting, new tool and suggest potential case studies where it could be piloted.</p> <ul style="list-style-type: none"> <li>• Emma Hague, Researcher, Indigenous Rights and Community Engagement, Equitable Origin</li> <li>• Aurea Nardelli, Certification Manager and Technical Advisor, Roundtable on Sustainable Biomaterials</li> <li>• Yohannaliz Vega Auqui, Director of Prior Consultation, Peruvian Ministry of Culture</li> </ul>
<b>15:15</b>	<b>Coffee and networking</b>
<b>15:45</b>	<b>PLENARY: Reimagining the future of standards</b>
	<p>Standards organisations are coming under increased pressure from producers, traders, consumers, regulators and activists to deliver on their sustainability promises. This multi-stakeholder panel will ask panellists to share their views on how they see the sustainability landscape evolving and how they believe standards should adapt to ensure their continued relevance. They will also reflect on what will happen to standards that are slow to change.</p> <ul style="list-style-type: none"> <li>• Khalid Nadvi, Professor of International Development, University of Manchester</li> <li>• Julia Tauszig, Institutional Relations Coordinator, UNICA</li> <li>• Helio Mattar, President and Chief Executive Officer, Akatu Institute for Conscious Consumption</li> <li>• Mauricio Voivodic, Executive Director, WWF-Brazil (moderator)</li> </ul>
<b>16:35</b>	<b>CLOSING SPEECH: Looking back and looking forward: how credible standards are shaping the sustainability landscape</b>
	<p>Tasso Azevedo is a standards expert with a long history of working with sustainability standards in Brazil. We will explore his personal journey navigating the sustainability landscape to look back at what credible standards have achieved, and forward at the role that standards have to play in shaping the future of sustainable growth.</p> <ul style="list-style-type: none"> <li>• Tasso Azevedo, Coordinator, System for Estimation of Green House Gases Emissions (SEEG)</li> </ul>
<b>16:50</b>	<b>CLOSING REMARKS</b>
	<p>A reflection from ISEAL on what we have heard throughout the day and how it will inspire us to go forward.</p> <ul style="list-style-type: none"> <li>• Karin Kreider, Executive Director, ISEAL Alliance</li> </ul>
<b>17:00</b>	<b>Conference close</b>